

If you are interested to know more about us and share our concerns about the city, please send us your complete details in the format below:

We are interested in

- knowing more about Bombay First
- becoming a member of Bombay First
- sponsoring some of the initiatives of Bombay First
- collaborating in specific initiatives with Bombay First

Full Name : _____
Designation : _____
Organization : _____
Address : _____

Tel : _____
Fax : _____
E-mail : _____
Date : _____

(Signature)

Mail this to:
Bombay First
4th Floor, Y. B. Chavan Centre
Gen J. Bhosale Marg
Nariman Point
Mumbai 400 021
Tel: 2281 0070 / 71
Telefax: 2281 0072
e-mail: mumbaifirst@vsnl.net

Ordinary Membership Fee : Rs. 10,000/-
(Entrance; Rs. 5,000 & annual membership fee Rs. 5,000)

Please visit our web site <http://www.bombayfirst.org> for more information

Registered Office:
Bombay Chamber of Commerce & Industry
Mackinnon Mackenzie Building
Ballard Estate
Mumbai 400 001
Tel: 2262 4681

Governing Board of Bombay First

Chairman

Mr. N. K. Nayar
Managing Director
Concast (India) Ltd.

Members

Mr. Ashok M. Advani
Chairman & Chief Executive
Blue Star Ltd.

Mr. Dilip Dandekar
Chairman & MD
Camlin Ltd.

Mr. S. M. Datta
Former Chairman
Hindustan Lever Ltd.

Mr. B. G. Deshmukh
Director
Tata Sons Ltd.

Mr. Raj Khalid
Trade Commissioner of Flanders
C/o Consulate General of Belgium

Mr. Suresh Kotak
President
Indian Merchants' Chamber

Mr. Keshub Mahindra
Chairman
Mahindra & Mahindra Ltd.

Mr. Gerson da Cunha
Convener
Action for Good Governance
& Networking in India (AGNI)

Mr. Vishwas Dhumal
Principal Secretary (Industries)
Govt. Of Maharashtra

Mr. Cyrus Guzder
Chairman & MD
AFL Pvt. Ltd.

Dr. J. J. Irani
Director
Tata Sons Ltd.

Mr. D.T. Joseph
Director General of Shipping
Government of India

Mr. Jamsheed Kanga
Senior Corporate Advisor
Forbes Gokak Ltd.

Mr. Vijay Meghani
MD & Head-Corporate
Financial Services - India
ING Bank N.V

Mr. K. C. Mehra
President
Forbes Gokak Ltd.
Council of EU chambers
of commerce in India

Mr. Nasser Munjee
Vice-President
Bombay Chamber
of Commerce and Industry

Mr. K.K. Nohria
Chairman
Crompton Greaves Ltd.

Mr. V. S. Palekar
Former Chairman
Johnson & Johnson Ltd.

Mr. D. M. Sukthankar
Former Municipal Commissioner
Municipal Corporation
of Greater Mumbai

Mr. Krishna Kotak
Managing Partner
J. M. Baxi & Co.

Mr. A. K. Lakhina
Vice Chairman & MD
CIDCO

Dr. R. H. Patil
Chairman
The Clearing Corporation
of India Ltd.

Mr. Roger Pereira
CEO & MD
R & P Management
Communications Pvt. Ltd.

Mr. K. C. Srivastava
Municipal Commissioner
Municipal Corporation
of Greater Mumbai

Mr. Ajit Warty
Metropolitan Commissioner
MMRDA

Invitees

Chief Executive Officer

Mr. Sunil S. Bhandare




BOMBAY
first

Origins of Bombay First

The original concept of 'Bombay First' came from a seminar on "Bombay: The Emerging Global Financial Centre", conducted by the Bombay Chamber of Commerce and Industry (BCCI) in association with the British Council in 1994. The initiative of Bombay First drew inspiration from the emergence of London First, which assumed the role of facilitating the restructuring of London through various initiatives.

Like the big business houses in London came together to form London First, the major industries and business houses in Mumbai, with the initiative of BCCI, came together to create Bombay First. Bombay First has been formed largely as a think tank of the city, and also to assume more specific role of fostering partnerships with various major stakeholders. Big business houses and financial institutions, such as Tatas, Mahindras, Hindustan Lever, Asian Paints, SBI, ICICI, HDFC, etc., have made contributions to create a corpus for the functioning of Bombay First.

"The chief function of the city is to convert power into form, energy into culture, dead matter into the living symbols of art, biological reproduction into social creativity. The positive functions of the city cannot be performed without creating new institutional arrangements capable of coping with the vast energies modern man now commands."

Lewis Mumford, *"The City in History"*

Vision

Bombay First - an organisation dedicated to improving the economic and social infrastructure of the city, making it globally competitive and improving the quality of life of its citizens.

Mission

Bombay First is an initiative to make the city a better place to live, work and invest in. It aims to serve the city with the best that private business can offer. It will achieve this by addressing the problems of today and the opportunities of tomorrow, through partnerships with government, business and civil society.

Strategy

The broad strategy of Bombay First is to form partnerships with various stakeholders. It proposes to use the means of researching, catalyzing, advocating and networking in achieving its mission.

There are five Expert Committees which work with their respective aims that are in conformity with the framework of Bombay First. They take up important issues confronting the city by constituting studies and commissioning projects; and address them through networking, advocacy and action plans.

Organisational Structure

The organisational structure of Bombay First is represented by the Secretariat headed by the CEO. The Secretariat comprises of key research and support staff. It draws support from five Expert Committees on Land Use and Housing, Transport, Financial Services, Research, and Health and Environment. The Secretariat works jointly with the Expert Committees in undertaking various studies and initiatives to realize the vision and mission goals.

Bombay First draws financial and policy support from the Bombay City Policy Research Foundation (BCPRF). BCPRF, in turn, comprises of trustees, patrons and donors of the initiative. At the apex of this institution are the Governing Board and Advisory Council.

Major Initiatives

Bombay First has undertaken various studies for better understanding of the problems of socio-economic transformation, be it transport, education, employment, civic issues or urban land reforms. It has also executed some major projects in the management of solid waste and land use. Bombay First has published some important documents like 'Fact Book on Mumbai' - a key data source book - and 'Comprehensive Transport Strategy for Mumbai'. Bombay First publishes a periodical newsletter 'The CITY' regularly. It has made representations on vital issues like advocating the case for the development of Mumbai as an International Financial Centre (IFC).