

DISCOVER YOUR WORLD



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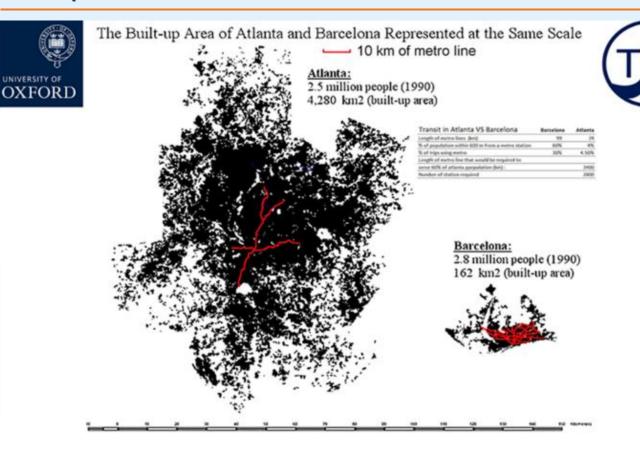








What drives sustainable & smart urbanization in Europe?





The 5 key targets for the EU in 2020

1. Employment

- 75% of the 20-64 year-olds to be employed

2. R&D / innovation

- 3% of the EU's GDP (public and private combined) to be invested in R&D/innovation

3. Climate change / energy

- greenhouse gas emissions 20% lower than 1990
- 20% of energy from renewables
- 20% increase in energy efficiency

4. Education

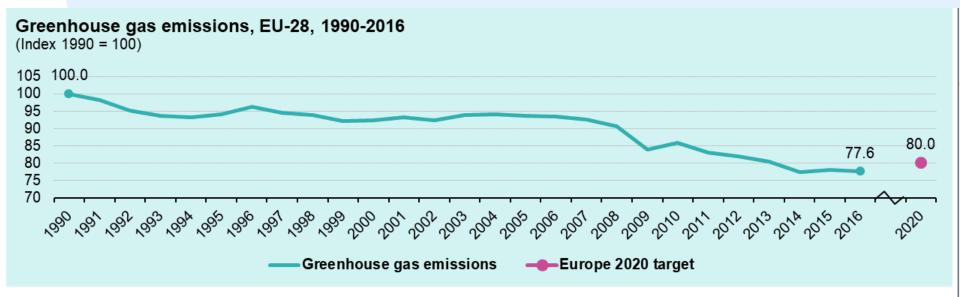
- Reducing school drop-out rates below 10%
- at least 40% of 30-34—year-olds completing third level education

5. Poverty / social exclusion

- at least 20 million fewer people in or at risk of poverty and social exclusion

20-20-20 targets



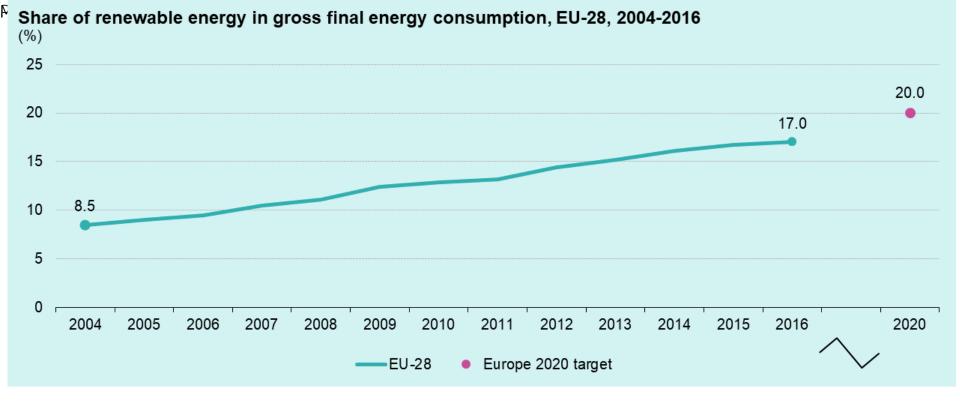


Note: total emissions, including international aviation and indirect CO₂, but excluding emissions from land use, land use change and forestry (LULUCF).

Source: European Environment Agency, Eurostat (online data code: t2020_30)







Source: Eurostat (online data code: t2020_31)





Targets for the Future:

- Key EU targets for 2030:
 - At least 40% cut in **greenhouse gas emissions** compared with 1990
 - At least 27% of total energy consumption from renewable energy
 - At least 27% increase in energy efficiency
- Long-term goal
 - By <u>2050</u>, the EU aims to cut its emissions substantially by 80-95% compared to 1990 levels as part of the efforts required by developed countries as a group.
 - Turning Europe into a highly energy efficient and low-carbon economy will also boost the economy, create jobs and strengthen Europe's competitiveness.



What can the EU do to achieve its goals?

1. Stimulation

- Provide guidelines & information (COM)
- Develop directives for member states to adopt (DIR)
- Cofinance projects or activities that are in line with EU policy

2. Enforcement

- Regulation that <u>must</u> be adopted by the member states and industries (REG)
- Financial enforcement (e.g. to keep the Euro under control)

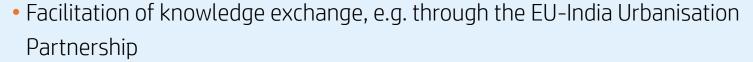


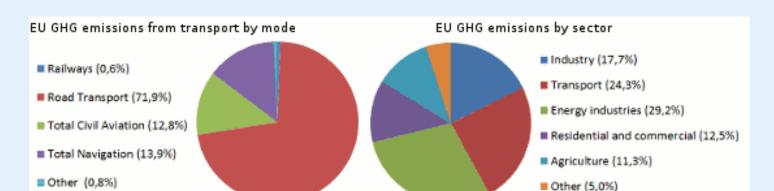






- European Innovation Partnership Smart Cities & Communities
- CIVITAS Research and Innovation projects for better urban mobility







Examples of Enforcement

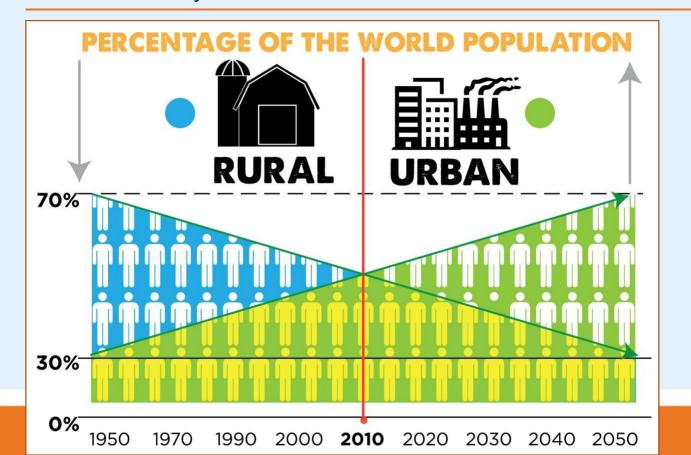
- EU Legislation on Air Quality
 - NO_2 40 microgram/m³
 - Pm_{10} 40 mg/m³
 - $Pm_{2.5}$ 25 mg/m³



- EU Regulation on allowed vehicle emissions
 - Cars are responsible for 12% of all CO₂ emisisons in Europe
 - 2015 target: 130 grams CO₂/km (fleet average)
 - 2020 target: 95 grams CO₂/km (fleet average)



'The fight against climate change will be won or lost in urban areas' (Convenant of Mayors)















Vienna

- Vienna is the capital of Austria
- 1,8 mil inhabitants
- 4,500 inh/km2
- Nr 1 most liveable city in the world (Mercer)
- City built along the public transport network (Ministries, Football stadium, Offices, etc..)
- 1 euro per day year ticket for all public transport

SMART CITY FRAMEWORK STRATEGY

Quality of life

Social inclusion Healthcare Environment

" in 2050 we manage to have highest quality of life with maximal protection of resources innovation in all areas will enable this ambition."

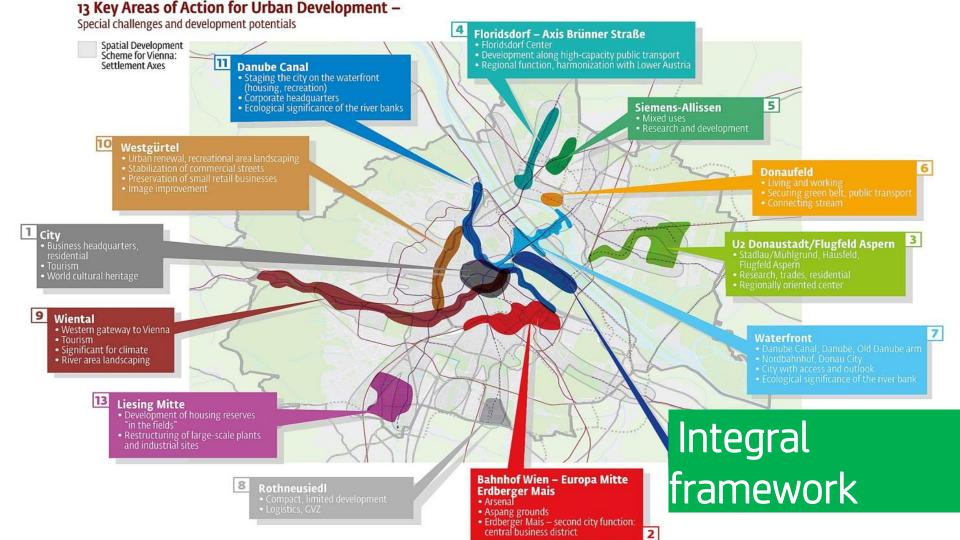
Innovation

Education Economy Research, Technology Innovation (RTI)

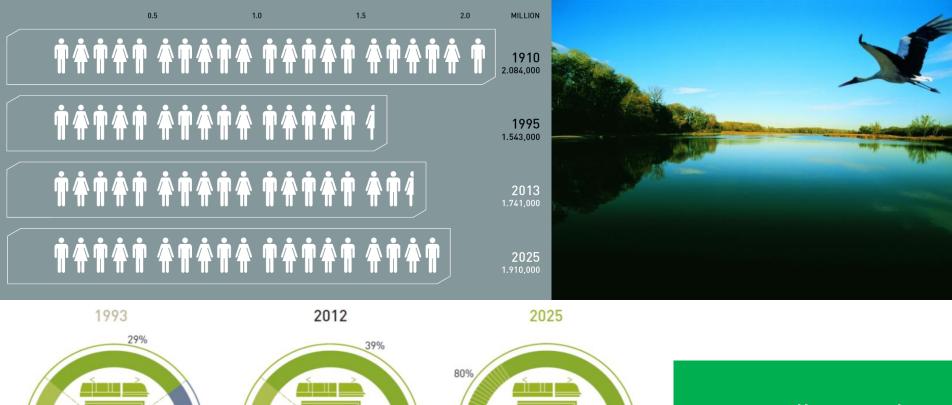
Resources

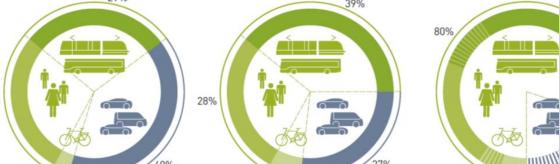
Energy Mobility Infrastructure Buildings

CitYof #Vienna





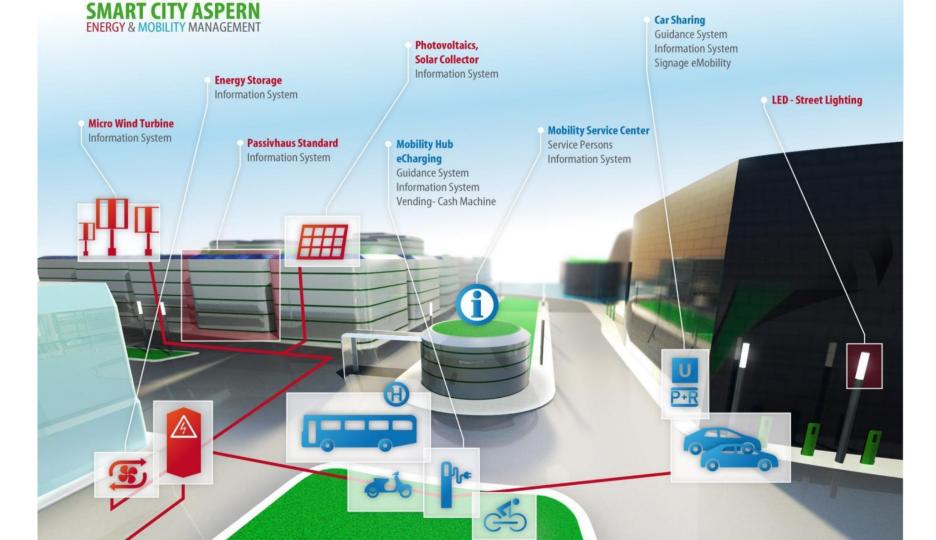




Vienna will grow, but t resources won't







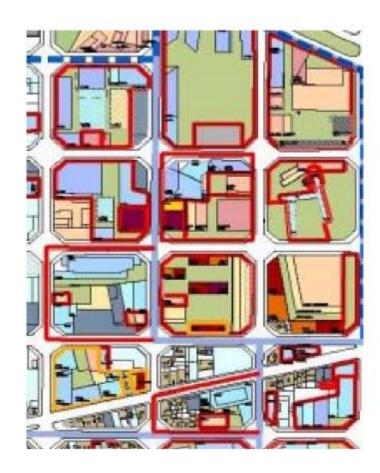




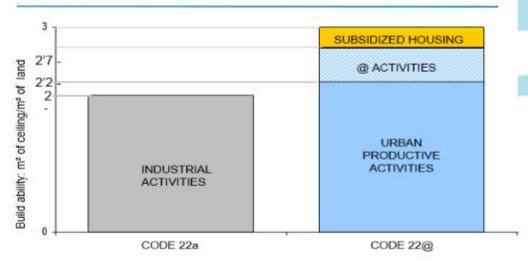








Increase density:



Balance public and private benefits:

PRIVATE BENEFITS

- More productive uses:
 22a → 22@
- Higher density:
 2→ 2,2 / 2,7
- Leadind edge infrastructures

PUBLIC BENEFITS

- Free cession of land:
- 10% for 7@ facilities
- 10% for subsidized housing
- 10% for green areas
- Eventual opening of streets
- Financing a part of the Special Infrastructure Plan





Current Model Superblocks Model

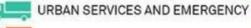


FREE PASSAGE OF BICYCLES



PRIVATE VEHICLE PASSING







ACCESS CONTROL



BASIC TRAFFIC NETWORK

DUM PROXIMITY AREA



DUM CARRIERS



SINGLE PLATFORM (PEDESTRIANS PRIORITY)

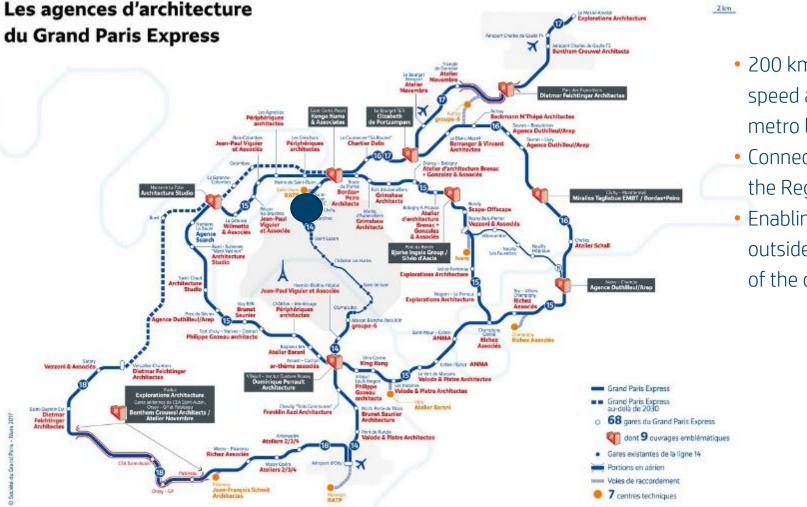






- 54 hectares (10 ha park)
- 3,400 dwelling units
- ± 10,000 inhabitants
- ± 18,000 inh/Km² (incl park)
- 50% "social housing", 20% capped rent housing and 30% market

- Low energy district
- Biodiversity and rainwater collection to prevent urban heat islands
- Smart garbage collection
- Connection to the Grand Paris Express
- Decentralised urban development



 200 km of new high speed and driverless metro lines

 Connecting Paris with the Region

 Enabling growth outside of the heart of the city



Plafonds de ressources pour le logement social à Paris

Platonds de revenu not imposeble annuel au 1º Janvier 2017. Le plafond de ressources pris en compte pour l'attribution d'un logement social vario suivant le prêt qui a servi à le financer et la taille du ménage.

	PLAI Prét Locatif Aldé d'Intégration	PLUS Pret Locatif & Usaga Social	PLS Prétiocatif Sacial	PLI Pret Localif Intermédiaire
Personne seule	12 733€	23 146€	30 090€	41 663€
Couple	20 756€	34 593€	44 971€	62 267 €
Couple avec 2 enfants	29 781€	54 141€	70 383€	89 656€
Couple avec 3 enfants	35 427 €	64 417 €	83 742 €	106 135 €

Les Institutions qui contribuent au financement du programme de logements bénéficient, en contrepartie de cet apport, de droits de réservation, ils sont dits à réservataires », et peuvent à ce titre proposer des candidatures sur les logements ains réservés. Concernant la ZAC Clichy-Batignolles, les droits de réservation se répartissant en moyenne de la sorte :

35 % à l'État, dent 5 % pour les fonctionnaires

45 % à la Ville de Ports, répartis pour moit é entre le maine de centre et la mairie du 17-

5 % sela réspon lle de France

20 % aux collecteurs 1 % employeurs et assimilés iministères, établissements produs, à

Les conditats doivent être inscrits sur le fichier des demandeurs de logament acciai (se sien, Les jogaments sont attribués in fine par une commission d'accident ins du logement (CAL), dont les membres sont désignés par la recreen d'administration du pailleur.

(Toute entreprise de plus de 20 salariés par se autrès des referte de d'éction Lagement (ex. 1% lagement). Les calibations permettent sus employeurs de réserver un quote de lagément sociales hour loger bairs autroprés

Montant des loyers and parobar PDIT

PLAI Print Libratio Aidia Clintogration PLUS Practicual A Usane Social PLS Presidence of Sector LOYER INTERMÉDIAIRE

5,97 €

6,71€

13,08 € te mi par mois 16,83 €









Recommendations & Mindset

- The Smart City requires a holistic approach.
- To become a smart city needs a kind of change management.
- Understand urban life primarily as a social, and only secondary as a technical and logistic problem. You have to involve the people.
- Build strong partnerships between the city, the research sector and the industrial sector.
- Aiming for sustainability must include policies to reduce single car use in cities ("the elephant in the room")
- PDCA: Plan Do Check Act → bridge the gap between plan and reality.





Thank You!

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