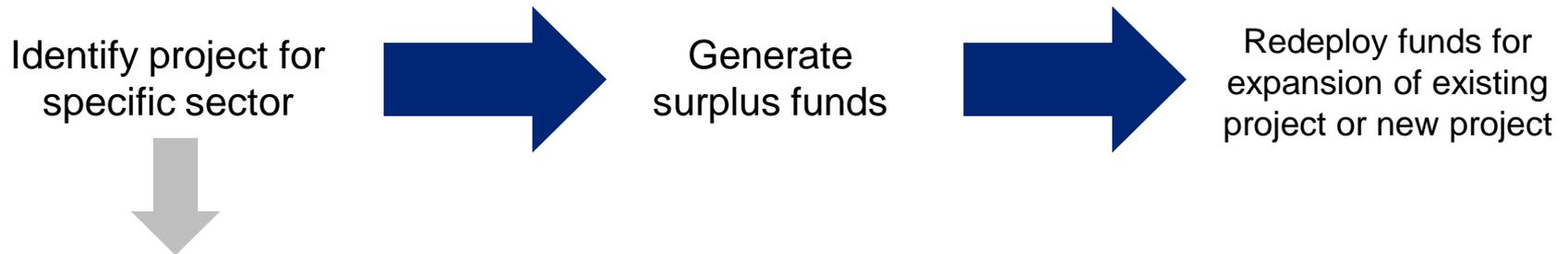




Economic Growth in MMR: Sector Specific Initiatives

Objective of Economic Growth Expert Group

- Propose policies and map out steps that will lead to economic rejuvenation for the MMR region
 - Policies/projects should generate "surplus" funds that can be ploughed back into the sustainable growth for MMR region



Should meet key objectives of:

1. Uses current advantages specific to MMR (higher chance of success)
2. Has employment generation potential
3. Does not involve changing existing law

Mumbai Metropolitan Region

4 Districts

Mumbai,
Suburban, Thane,
Raigad

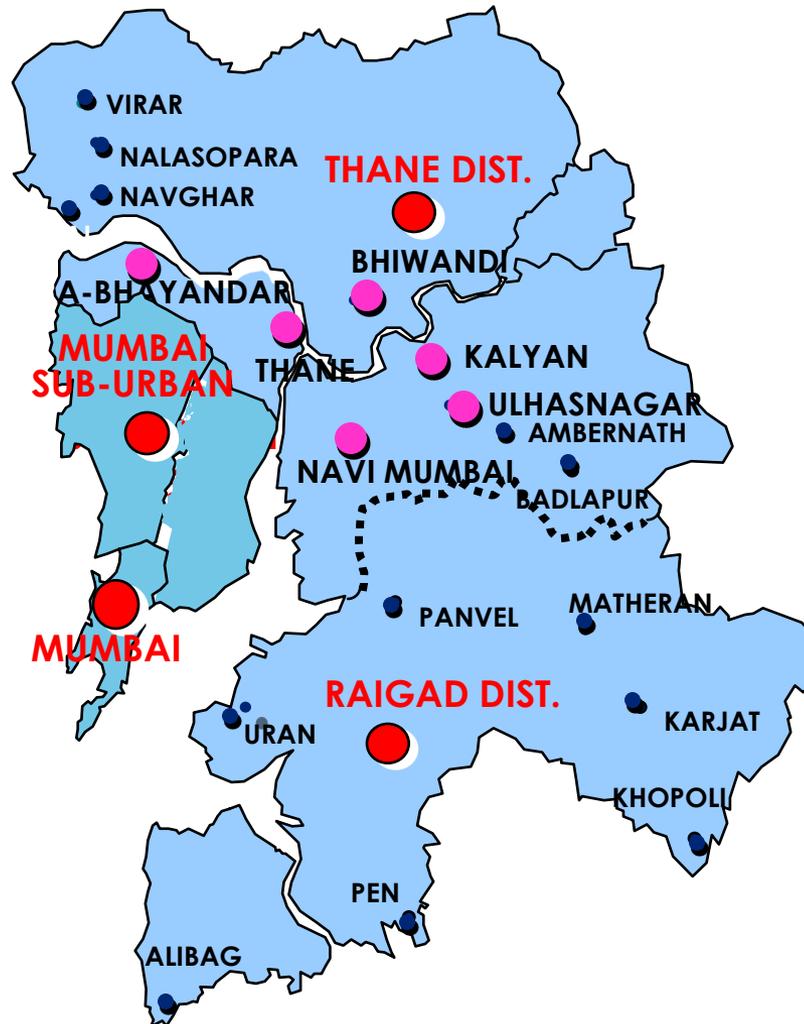
7 Municipal Corporations

Greater Mumbai,
Thane, Kalyan,
Navi Mumbai,
Ulhasnagar,
Mira-Bhayandar,
Bhiwandi-Nizampur

13 Municipal Councils

17 Urban Centres

1003 Villages



Area : 4355 Sq.Km.

Total Population
19 millions

Urban : 19 millions
(94 %)

Rural : 1 million
(6 %)

Sector Specific Initiatives: Entertainment and Media

Broad Description of Initiative	Implementation Details	Support from Government	Additional Remarks
Institute a “Film Technology and Services Park”	<ol style="list-style-type: none"> 1. Facilitate development/up gradation of studios and post production facilities. 2. Facilitate specialized technical and creative courses at university level. 	<ol style="list-style-type: none"> 1. Availability of land. 2. Tax concessions? 	
Develop and promote “film tourism” as a package	<ol style="list-style-type: none"> 1. Set-up resort type facilities near film studios along with customized support services (theme based shops, eateries, exhibition halls, etc) . 2. Offer complete package (watching a shoot, lunch/dinner with a celebrity, etc) – create a BOLLYWOOD experience. 	<ol style="list-style-type: none"> 1. Availability of land. 2. Work in tandem with the department of tourism to promote film tourism in India and abroad. 3. Rationalization of entertainment tax rates in order to attract large entertainment companies and live events in MMR. 	Considered as part of the “Tourism Policy of Maharashtra-2006”. Prepared by the Maharashtra Government.

Sector Specific Initiatives: Food Processing

Broad Description of Initiative	Implementation Details	Support from Government	Additional Remarks
Create "Food Haat's"	<ol style="list-style-type: none"> 1. Formalize existing supply and sales of home made food in a sanitized (with quality control standards) and regulated environment ; all sales made through a "haat" . 2. Portion of profits to be ring fenced for availability of credit to sellers or expanding similar concept to other locations. 3. Group based lending to ensure viability of the credit mechanism. 	<ol style="list-style-type: none"> 1. May be useful to have this promoted by the Government so as to provide credibility to the initiative. 	<p>Formalizing the informal networks may be a challenge</p> <p>Considered as part of the "Tourism Policy of Maharashtra-2006". Prepared by the Maharashtra Government.</p>
Develop floriculture processing units near ports/airport	<ol style="list-style-type: none"> 1. Develop a Floriculture Centre similar to the "Dubai Flower Centre". 2. This centre will operate as a "Free Zone" , where international traders, logistic companies and service providers can establish operations in an off-shore environment . 	<ol style="list-style-type: none"> 1. May be useful to have this promoted by the Government so as to provide credibility to the initiative. 2. Availability of land 3. Tax and other concessions to promote biotechnology. 4. Extend SEZ benefits to these zones? 	

Sector Specific Initiatives: Food Processing

Broad Description of Initiative	Implementation Details	Support from Government	Additional Remarks
Develop pisciculture processing units near ports	<ol style="list-style-type: none"> 1. Provide assistance for setting up pisciculture processing units in the region, specifically around the Jawaharlal Nehru Port and Navi Mumbai. 		

Sector Specific Initiatives: Biotechnology

Broad Description of Initiative	Implementation Details	Support from Government	Additional Remarks
Develop designated “bio-technology zones”	<ol style="list-style-type: none"> 1. Set up a strategic corridor between Mumbai to Pune for the development of the biotech industry. 2. Promote the state and especially the Mumbai- Pune corridor as an attractive destination for biotechnology research and manufacturing. 3. Provide assistance for setting up biotech parks in the region. 4. Develop technical training and academic infrastructure. 5. Encourage venture capital funds to operate and/or consider forming joint ventures with some venture capital funds that fund biotech-start-ups. 	<ol style="list-style-type: none"> 1. Availability of land 2. Tax and other concessions to promote biotechnology. 3. Extend SEZ benefits to these zones? 	<p>Setting up a biotech park between Mumbai and Pune will allow the initiative to tap into the trained resources from both Pune and Mumbai.</p> <p>Considered extensively as part of the Maharashtra Government’s Biotech Policy 2001. Following this the state government decided to set up a pharma biotech park at Hinjewadi in Pune (136-acre area) and an Agro biotech park at Jalna (100-acre area).</p>

Sector Specific Initiatives: Biotechnology

Broad Description of Initiative	Implementation Details	Support from Government	Additional Remarks
<p>Develop a Biotechnology Development Centre (similar to the centre at the University of North Carolina)</p>	<ol style="list-style-type: none"> 1. Initially funded by the Government or Private-Public Partnerships. 2. With time and the creation of commercial valuable discoveries, the role of the government would be reduced. 	<p>Initial incubation funding required.</p>	

Sector Specific Initiatives: Medical Tourism

Broad Description of Initiative	Implementation Details	Support from Government	Additional Remarks
Promote high-quality, cost effective medical treatment to tourists	<ol style="list-style-type: none"> 1. Earmark a portion of existing municipal or local government hospitals infrastructure and upgrade for this purpose. 2. A portion of profits from this will be ploughed back to ensure up gradation of other facilities. 		Hospitals should be chosen to ensure availability of good medical personnel.
Private party led ventures	<ol style="list-style-type: none"> 1. Allow concessions to private players to promote medical tourism BUT correlate the incentives to an “adoption” of another facility with poor infrastructure. 		Challenge is to ensure a consistent focus across both the primary and adopted facilities.

Sector Specific Initiatives: Computer Animation

Broad Description of Initiative	Implementation Details	Support from Government	Additional Remarks
Promote MMR as a destination for computer animation centers	<ol style="list-style-type: none"> 1. Attract Foreign Media, IT or Entertainment companies to establish animation centers. 	<ol style="list-style-type: none"> 1. Availability of land. 2. Tax and other concessions to promote biotechnology. 3. Extend SEZ benefits to these centers? 	
Develop computer animation institutes	<ol style="list-style-type: none"> 1. Invite foreign education institutes to set up computer animation schools in MMR. 	<ol style="list-style-type: none"> 1. Offer opportunities to enter Private- Public Partnerships. 2. Availability of land. 3. Tax and other concessions to promote biotechnology. 4. Extend SEZ benefits to these institutes? 	